



# SPONSORSHIP OPPORTUNITIES

Raise your brand's profile with our highly engaged audience

## All sponsorship packages include:

- Sponsor's logo and 200 word profile listed on the Security & Policing website.
- Sponsor's logo and 200 words listed in the Exhibition Catalogue.
- Digital promotional banner provided for sponsor's use, such as email signatures.

### MARKET PLACE — SOLE SPONSOR

This £4,000 package also includes:

- Sponsor's logo on the Market Place stage.

### KEYNOTE BRIEFING — SOLE SPONSOR

This £5,000 package also includes:

- Sponsor's logo in/on Keynote venue/stage.

### SPOTLIGHT — MULTIPLE SPONSORS

This £5,000 package also includes:

- Sponsor's logo displayed in the 'You are Here' floor plan in three venue locations.
- Sponsor's logo and stand number displayed on printed floor plan.
- Sponsor's logo to be displayed as part of a rolling presentation throughout the venue.
- Sponsor's logo featured in registration area.
- Sponsor's logo displayed on the visitor registration website. At final stage of registration process, visitors are prompted with an opportunity to pre-arrange a meeting with sponsor.
- Sponsor's branding featured at dedicated points throughout the venue.

### DIT DSO INTERNATIONAL DELEGATION BAG — SOLE SPONSOR

This £5,000 package also includes:

- Sponsor's logo to appear on the event bag distributed to international delegations.

### DINNER — SOLE SPONSOR

In addition, this £5,000 package includes:

- Sponsor's logo to be visible in the dinner registration area.
- Sponsor's logo to be displayed within the dinner venue.
- Sponsor's logo on all correspondence relating to the dinner.
- Speaker acknowledges sponsor during the dinner.
- Two free seats to the dinner with one at the top table.



### NETWORKING DRINKS RECEPTION — SOLE SPONSOR

This £15,000 package also includes:

- Sponsor's branding in drinks reception venue.
- Sponsor's logo on access wristbands.
- Speaker acknowledges sponsor during drinks reception.
- 10 free passes to the reception.
- Sponsor's logo on all correspondence relating to the drinks reception.



For sponsorship opportunities contact:  
Adam Doyle — Senior Event Sales Manager

[adam.doyle@adsgroup.org.uk](mailto:adam.doyle@adsgroup.org.uk)

T: 0207 091 7806