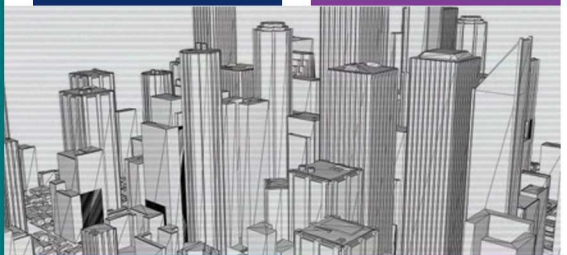
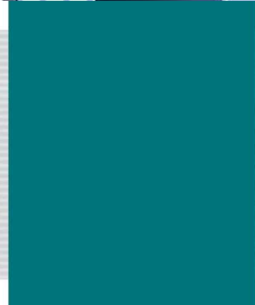
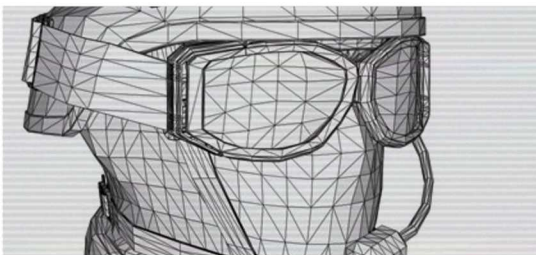




Home Office

SECURITY & POLICING
HOME OFFICE EVENT

FARNBOROUGH, HAMPSHIRE



3-5 MARCH
2020

**Quality
Connections**

**Solutions
Showcase**

**Global
Audiences**

Sponsorship opportunities

For sponsorship opportunities contact:

Adam Doyle, Senior Event Sales Manager
E: Adam.Doyle@adsgroup.org.uk
T: 0207 091 7806

Exhibition screen advertising opportunities

£3,500 (multiple available)

- Sponsor's silent video to appear on relay screens rotation throughout the exhibition, food courts and Government Zone (videos to be no longer than 1 min duration)

Lanyard sponsor

£6,000 (Sole Sponsor)

- Sponsor's logo, the only logo to appear on lanyards

DIT DSO International delegation bag sponsor



£6,000 (Sole Sponsor)

- Sponsor's logo to appear on the event bag distributed to all international delegations
- Sponsor's own insert to be included in the event bag (single sheet to be approved by DIT DSO)

All Sponsorship packages include:

- Sponsor's logo and 200 word profile listed on the Security & Policing website
- Sponsor's logo and 200 words listed in the exhibition catalogue
- Digital promotional banner provided for sponsors use, such as email signatures

Keynote briefing area sponsor (Keynote Sessions Only)



£7,500 (Sole Sponsor)

- Sponsor's pull-ups to be included in prominent location next to stage
- Sponsor's logo included on the holding screen
- Sponsor's logo on lectern for keynote address
- Sponsor's logo included on the floor plan to identify location

Registration area sponsor

£6,000 (Sole Sponsor)

- Sponsor's logo clearly displayed on the registration desks
- Sponsor's logo on the relevant registration web pages and email correspondence
- Sponsor's logo to be included on the floor plan to identify location

Fusion Forum (briefing zone) sponsor

£6,000 (Sole Sponsor)

- Sponsor's logo in Fusion Forum area
- Sponsor's logo present during all Fusion Forum events (including opening ceremony)
- Sponsor's logo included on the floor plan to identify location
- Sponsor's logo included in the printed programme

Networking drinks reception sponsor

£5,000 (x3 Sponsors)

- Sponsor's own pull-ups to be visible within the drinks reception venue
- Sponsor's logo included on the holding screen
- Sponsor's logo included on the floor plan to identify location
- Host to acknowledge sponsors during drinks reception
- Five free passes to the reception
- Sponsor's logo on all correspondence relating to the drinks reception
- ADS staff to make introduction to the relevant delegates where possible

Delegation dining 3-5 March

£5,000 (Sole Sponsor)

- Sponsor's own pull-ups to be visible in dining room
- Sponsor's logo displayed on menu
- Sponsor's logo included on the floor plan to identify location

Dinner sponsor



£7,500 (Sole Sponsor)

- Sponsor's own pull-ups to be visible in dining room
- Sponsor's logo displayed on holding screen
- Sponsor's logo displayed on menu
- Sponsor's logo included on the floor plan to identify location
- Sponsor's logo on all correspondence relating to the dinner