

Exhibitor Features & Benefits Comparison (1/2)

	Exhibitor Benefits	Bronze Exhibitor	Silver Exhibitor	Gold Exhibitor	Platinum Exhibitor	Premium Exhibitor
Virtual Stand Features	Access exhibitor dashboard	✓	✓	✓	✓	✓
	Stand design template / customisation options	Bronze template / no colour customisation	Silver template / no colour customisation	Gold template / no colour customisation	Platinum template / own brand colour choice	Choice of customisable premium templates or own bespoke design for additional fee
	Company logo & profile	✓	✓	✓	✓	✓
	1:1/group private instant messaging with stand reps	✓	✓	✓	✓	✓
	1:1 meeting requests(instant messaging & video)	✓	✓	✓	✓	✓
	Clickable custom promo areas	1	2	4	6	8 (or bespoke)
	Host Resource Materials (web links, files, videos, PDFs)	2	4	8	12	25
	Stand Representative Passes	2	4	6	8	15
Networking & Meetings	Auto-play welcome video & host survey/polls	✗	✗	✓	✓	✓
	Ability to search event visitors & message/request meetings	✓	✓	✓	✓	✓
	Access to general & interest specific networking lounges	✓	✓	✓	✓	✓
	Ability to request a 1:1 meetings/video calls with JSaRC, Home Office, OSCT officials/UKDSE delegations/UK VIPs	✓	✓	✓	✓	✓
	Pre-arranged 1:1 meeting with senior official	✗	✗	✗	✗	✓

