

Platinum Exhibitor Package - £4,250+VAT

Virtual Stand Features

- ◆ Platinum exhibitor stand template with own brand colour customisation
- ◆ 1:1/group private instant messaging with stand reps
- ◆ 1:1 meeting requests(instant messaging & video)
- ◆ 6 x Clickable custom promo areas
- ◆ 12 x Host Resource Materials (web links, files, videos, PDFs)
- ◆ 8 x Stand Representative Passes
- ◆ Auto-play welcome video & host survey/polls

Networking & Meetings

- ◆ Ability to search event visitors & message/request meetings
- ◆ Access to general & interest specific networking lounges
- ◆ Ability to request a 1:1 meetings/video calls with JSaRC, Home Office, OSCT officials/UKDSE delegations/UK VIPs

Access to Events & Activities

- ◆ Submit new products in New Product Showcase area
- ◆ Ability to submit videos in Virtual Marketplace
- ◆ Ability to enter the ADS Security Innovation Award
- ◆ Submit for Fusion Forum live challenges/ Immersive Feature
- ◆ 2 x staff pass to virtual 'Thought Leadership Panel' Evening Session with senior speakers
- ◆ 2 x staff pass to virtual 'Audience with' Evening Session with speakers



Promotional Opportunities

- ◆ Permission and branding assets to promote attendance
- ◆ One marketing broadcast message to event visitors in event platform schedule
- ◆ Ability to host own 'on-demand' sessions on stand and promoted via virtual auditorium