

SECURITY & POLICING+



A COMPLEMENTARY ONLINE PLATFORM

To complement the live event and enhance your visitor experience, **Security and Policing+** will provide a secure platform for attendees to:



Watch on-demand content

Missed or can't attend a session? Watch back over an extensive programme of headline keynotes and industry-leading content from the Fusion Forum and Government Centre Stage.



Connect and arrange meetings

Find, connect and pre-arrange meetings in-person or virtually with other event attendees including matchmaking based on similar interests. Build those all important connections with key contacts and potential business partners pre, during and post event.



Browse exhibitors

View detailed online exhibitor listings and contact details from all Security & Policing exhibitors.

Everyone approved to attend Security & Policing also gets access to **Security & Policing+**.

To access Security & Policing+ you must activate your account via your approval email before logging in with your login details.



Opt-in to Networking on S&P+

Please note when registering to attend Security & Policing you will have either opted-in or out of being visible on the S&P+ platform for networking purposes and sharing your contact details with fellow attendees.

HOW TO LOGIN



Activate your account

Once your visitor pass has been approved, you will receive an email with an **ACTIVATION LINK**. Click the link to setup your account with a unique password. Your login will be the email address you used when registering for the event.

Login

Link: <https://securityandpolicing.expoplatform.com>

You can access the Security & Policing+ link by following the direct link, or clicking the login link through visitor emails you will receive or via securityandpolicing.co.uk.

Once on the homepage, click **LOGIN** and enter the email address you registered with, along with the password you created when activating your account.

Once logged in you should be greeted with your **PROFILE DASHBOARD** where you can edit your profile and access the main features of the platform. This is also accessible by clicking on your profile picture in the top right.



A responsive platform

You may need to adjust your browser zoom or screen dimensions to view the full platform appropriately, although it is responsive for mobile and tablets.

PROFILE DASHBOARD

Recommendations: Search recommended exhibitors, speakers and sessions based on your interests.

Matchmaking: Connect with other approved visitors with matchmaking based on shared interests.

Favourites: Access visitors, exhibitors and products you have 'starred'.

My Schedule: View arranged meetings and sessions you have added to your schedule.

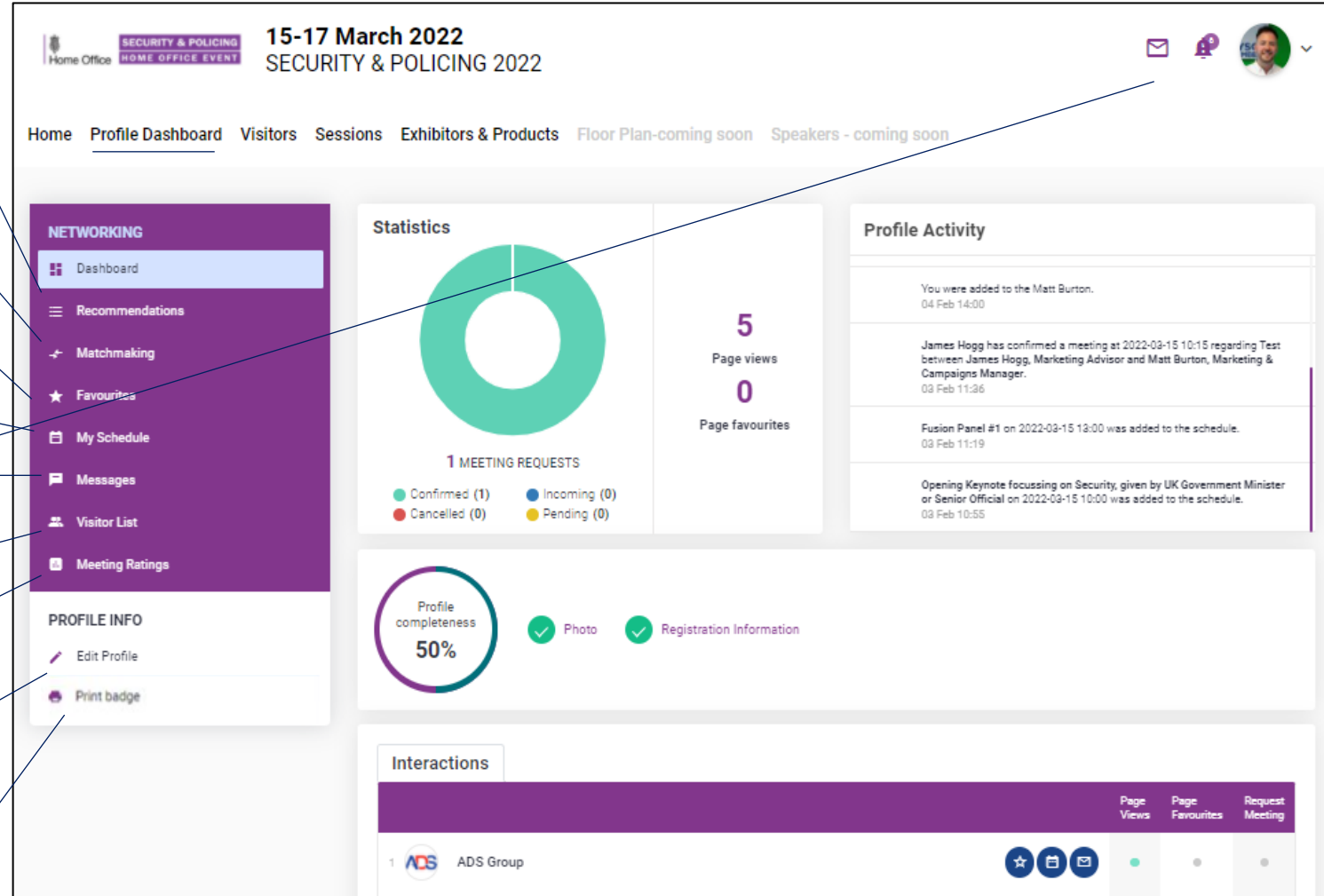
Messages: Access messages you have sent to attendees.

Visitor List: Network with approved visitors.

Meeting Ratings: Gives you the ability to give a 'star rating' and track your meetings.

Edit Profile: Edit your personal details, description, matchmaking preferences inc. meeting availability and password settings.

Print Badge: Access your badge to print ahead of your visit to Farnborough.



The screenshot shows the 'Profile Dashboard' for the 'SECURITY & POLICING HOME OFFICE EVENT' from 15-17 March 2022. The dashboard is divided into several sections:

- Header:** Event name, dates, and navigation links (Home, Profile Dashboard, Visitors, Sessions, Exhibitors & Products, Floor Plan-coming soon, Speakers - coming soon).
- Left Sidebar (Networking):** A menu with options: Dashboard, Recommendations, Matchmaking, Favourites, My Schedule, Messages, Visitor List, and Meeting Ratings.
- Profile Info:** Options to 'Edit Profile' and 'Print badge'.
- Statistics:** A donut chart showing '1 MEETING REQUESTS' with a breakdown: Confirmed (1), Incoming (0), Cancelled (0), and Pending (0). To the right, it shows '5 Page views' and '0 Page favourites'.
- Profile Activity:** A list of recent events, including 'You were added to the Matt Burton' and 'James Hogg has confirmed a meeting at 2022-03-15 10:15 regarding Test between James Hogg, Marketing Advisor and Matt Burton, Marketing & Campaigns Manager'.
- Profile Completeness:** A circular progress indicator showing '50%' completion, with 'Photo' and 'Registration Information' marked as complete.
- Interactions:** A section for 'ADS Group' with icons for 'Page Views', 'Page Favourites', and 'Request Meeting'.

SESSIONS SCHEDULE & ON-DEMAND

Toggle between All Sessions, On-Demand, Meetings and your personal Schedule.

Search sessions by track (Keynote Briefings, Fusion Forum, The Centre Stage etc.) or toggle.

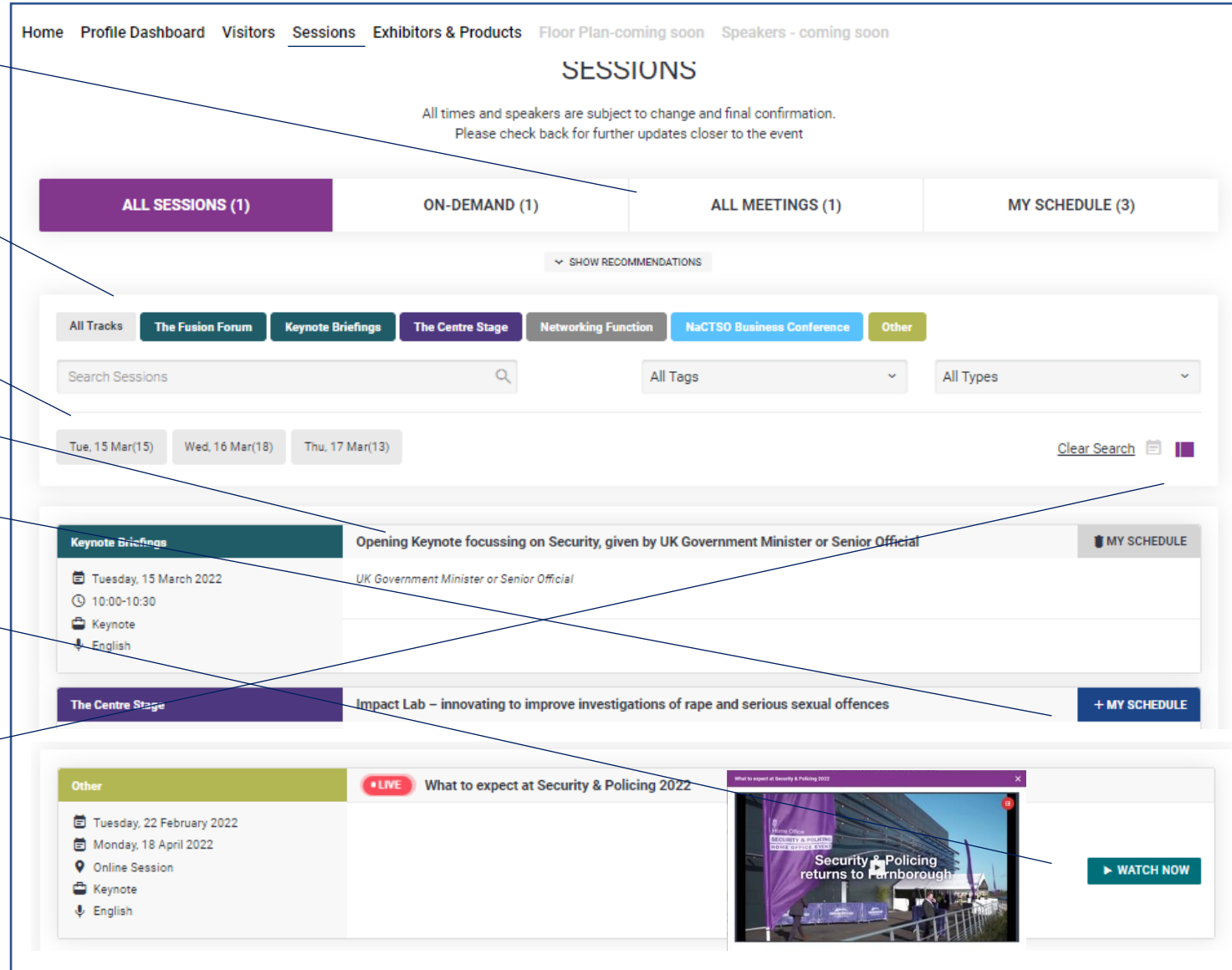
Search sessions by keyword or date.

View the session details

Add a session to your schedule
By clicking **+MY SCHEDULE**.
If a session is already added the button will be grey.

When a session is available to view on-demand, a **WATCH NOW** button will appear and you can view the video recording.

You can toggle the session view by list or diary format or clear your search.



The screenshot displays the 'SESSIONS' page of a website. At the top, there is a navigation bar with links: Home, Profile Dashboard, Visitors, Sessions (underlined), Exhibitors & Products, Floor Plan-coming soon, and Speakers - coming soon. Below the navigation, the page title 'SESSIONS' is centered, followed by a disclaimer: 'All times and speakers are subject to change and final confirmation. Please check back for further updates closer to the event'. A filter bar contains four buttons: 'ALL SESSIONS (1)' (highlighted in purple), 'ON-DEMAND (1)', 'ALL MEETINGS (1)', and 'MY SCHEDULE (3)'. A 'SHOW RECOMMENDATIONS' button is located below the filter bar. The main content area features a 'All Tracks' section with buttons for 'The Fusion Forum', 'Keynote Briefings', 'The Centre Stage' (highlighted in purple), 'Networking Function', 'NaCTS0 Business Conference', and 'Other'. Below the tracks is a search bar labeled 'Search Sessions' and two dropdown menus for 'All Tags' and 'All Types'. A date filter shows 'Tue, 15 Mar(15)', 'Wed, 16 Mar(18)', and 'Thu, 17 Mar(13)', with a 'Clear Search' button. The session list includes: 1. 'Keynote Briefings' - 'Opening Keynote focussing on Security, given by UK Government Minister or Senior Official' with a 'MY SCHEDULE' button. 2. 'The Centre Stage' - 'Impact Lab - innovating to improve investigations of rape and serious sexual offences' with a '+ MY SCHEDULE' button. 3. 'Other' - 'What to expect at Security & Policing 2022' with a 'LIVE' indicator and a 'WATCH NOW' button. A video player for the 'WATCH NOW' session is visible at the bottom right.

NETWORKING

Search and filter other visitors to network with by Keyword Search, Country or Service/Sector of interest.

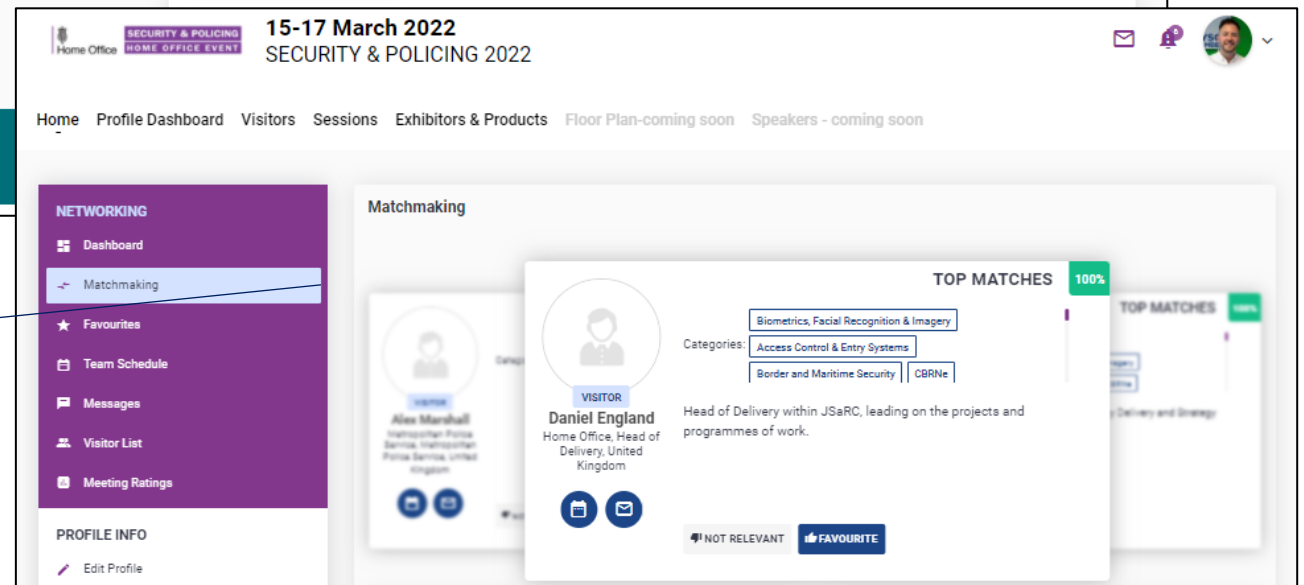
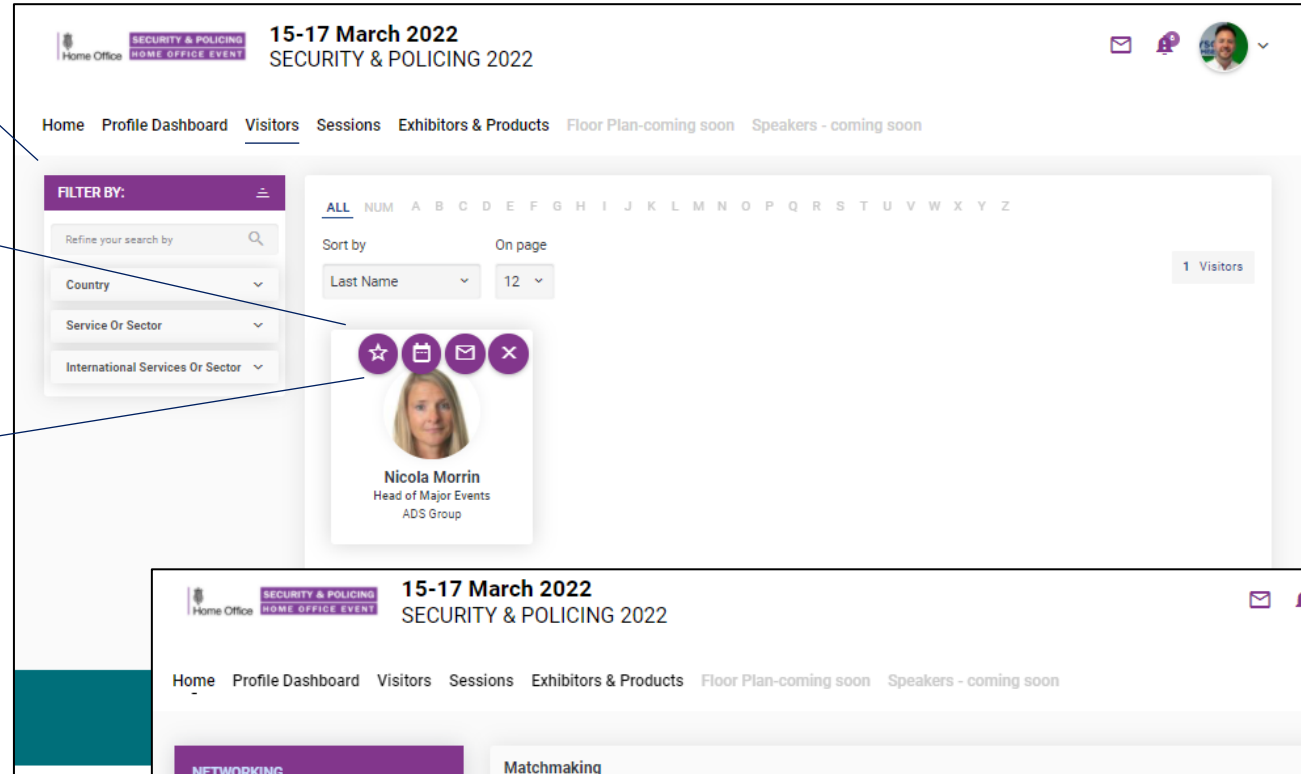
Click on a visitor to find out more about them.

Click on the star icon to bring-up a purple pop-up menu:

- Click the star to add this visitor to your favourites
- Click the diary icon to ask to request a meeting (see *Meeting Requests*)
- Click the message icon to send an introductory message. This chat will then be stored in the **MESSAGES** section of your dashboard or accessible via the message icon in the top right corner.

View suggested potential visitors of interest via the **MATCHMAKING** tab on your dashboard and choose to favourite or select not relevant. You can edit your matchmaking settings via **EDIT PROFILE**.

Please adhere to the **CODE OF CONDUCT** and do not spam visitors with messages. Please also note that not all visitors will be active on the Security & Policing+ platform and may not respond.



MEETING REQUESTS

When you click on the diary icon to on a visitor's profile you will be asked to fill in a meeting request form.

You can leave a message and choose to select the location of your meeting at the event (e.g. Networking Lounge), with a suggested date and time. When a meeting is booked contact details are shared.

Set your own meeting availability via the **PROFILE DASHBOARD** under **EDIT PROFILE**:

The 'Edit Profile' page features a sidebar with 'NETWORKING' and 'PROFILE INFO' sections. The 'MEETING AVAILABILITY' tab is active, displaying two calendar views for March 2022: 'Offline time' and 'Online time'. The 'Offline time' calendar shows dates 15, 16, and 17 highlighted in blue. Below the calendars are 'Blocked hours' fields with 'Apply to whole event' and 'Apply to current month' options. A 'Save' button is at the bottom.

Please adhere to the **CODE OF CONDUCT** and do not spam visitors with meeting requests. Please also note that not all visitors will be active on the Security & Policing+ platform and may not respond.

The meeting request form is titled '15-17 March 2022 SECURITY & POLICING 2022'. It includes a navigation bar with 'Home', 'Profile Dashboard', 'Visitors', 'Sessions', 'Exhibitors & Products', 'Floor Plan-coming soon', and 'Speakers - coming soon'. A sidebar on the left lists 'NETWORKING' options: Dashboard, Recommendations, Matchmaking, Favourites, My Schedule, Messages, Visitor List, and Meeting Ratings. The main form area contains fields for: 'You are requesting a meeting with:' (ADS), 'Do you want to add team members:' (Select some participants), 'Add more delegates:' (Search by email), 'Subject*:', 'Message*:', 'Location*:' (Exhibitor stand, Other, Online Meeting), and 'Duration of your requested meeting:' (30 min). At the bottom, there are date tabs for '15 MAR', '16 MAR', and '17 MAR', and a 'REQUEST MEETING' button.

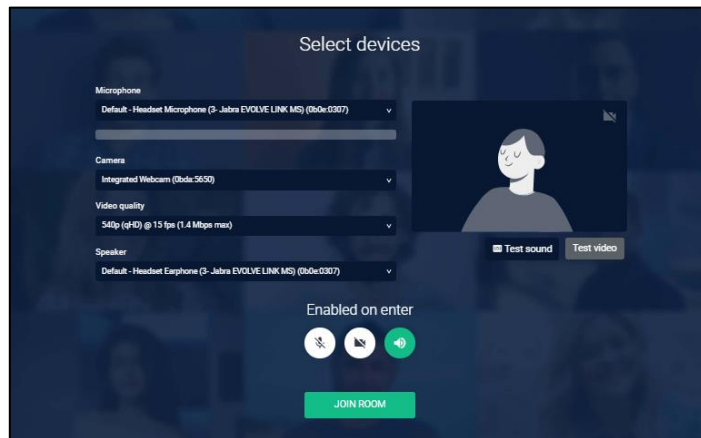
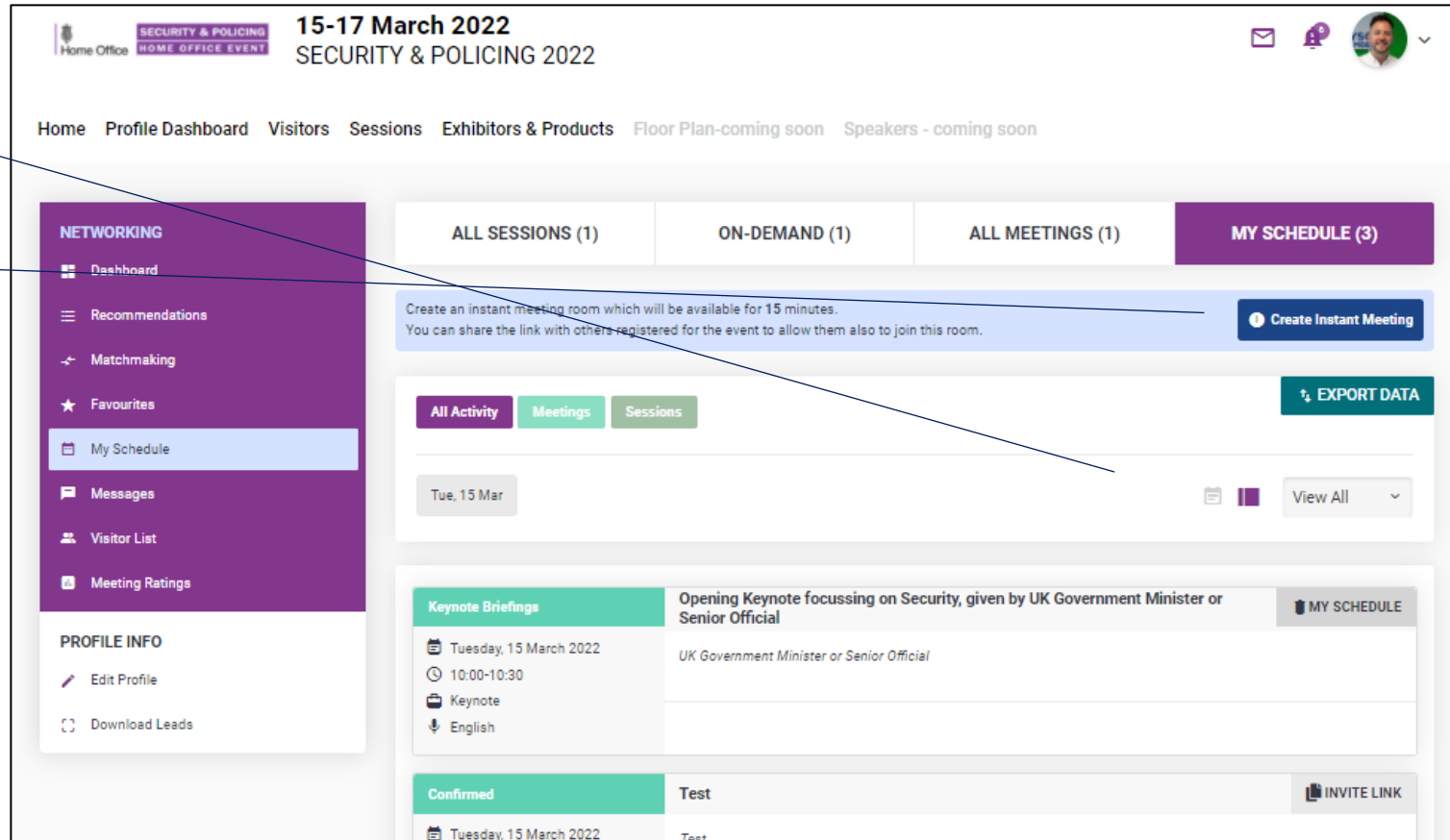
MY SCHEDULE & ONLINE MEETINGS

Access your schedule via your **PROFILE DASHBOARD** and select **MY SCHEDULE**.

Here you can view and toggle your schedule by sessions and meetings, plus view by list or diary format or clear your search.

You can also create an **INSTANT ONLINE MEETING** via **MY SCHEDULE** which gives you a video conferencing platform link to share for renewable 15 minutes periods.

Please check your video and audio settings are compatible by trying this feature out before arranging a meeting.



BROWSE EXHIBITORS & PRODUCTS

Toggle between exhibitors and products.

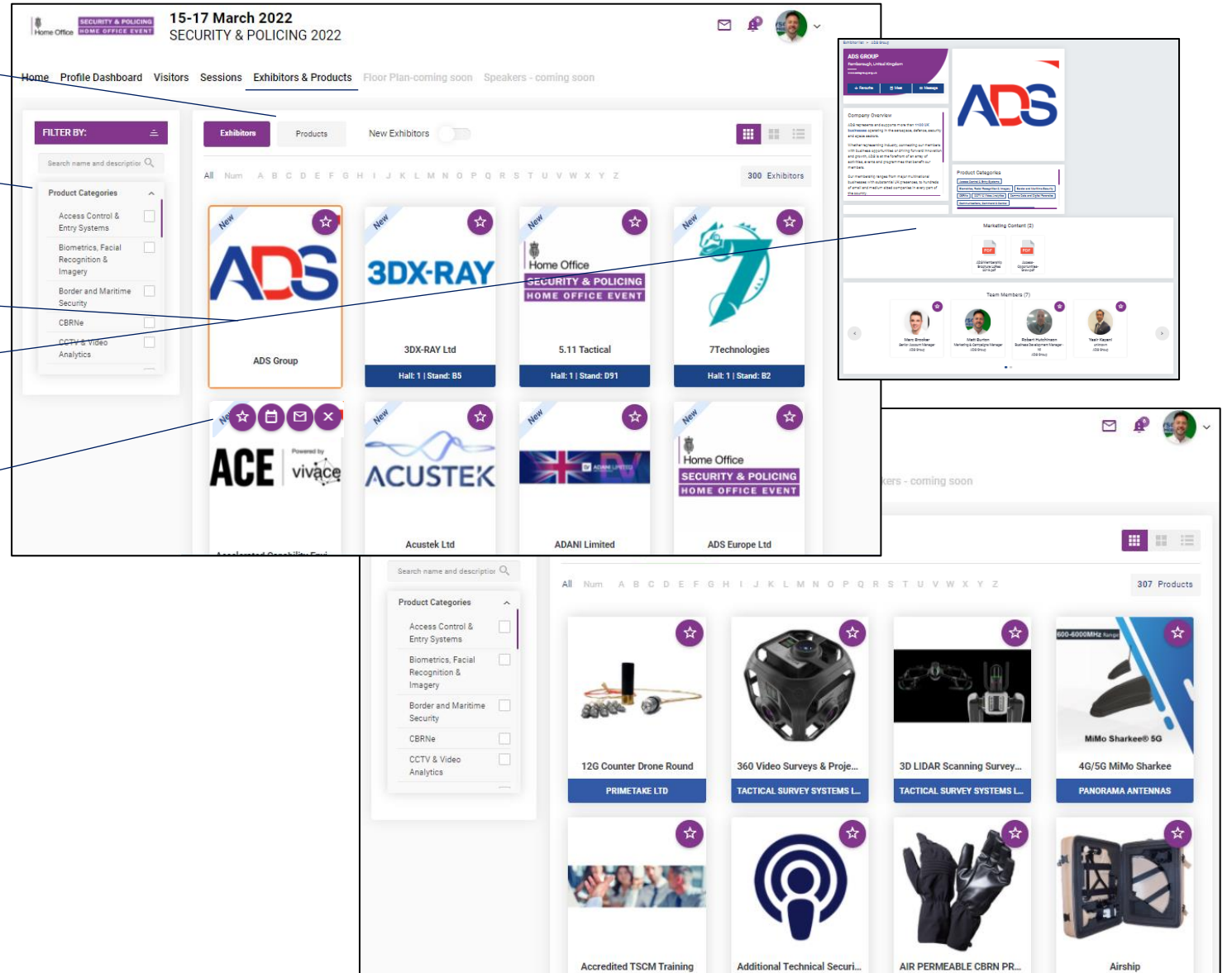
Search and browse exhibitors and products via Keyword Search or Product Capabilities.

Toggle between grid or list view.

Click on the exhibitor or product to find out more, view information files, videos and connect with the exhibitor's Team Members.

Click on the star icon to bring-up a purple pop-up menu:

- Click the star to add this exhibitor or product to your favourites. When you favourite an exhibitor your contact details are shared with the exhibitor.
- Click the diary icon to ask to request a meeting with the exhibitor (see *Meeting Requests*)
- Click the message icon to send an introductory message. This chat will then be stored in the **MESSAGES** section of your dashboard or accessible via the message icon in the top right corner.



HOW TO VIDEOS & CODE OF CONDUCT

How to Videos

This How to Guide aims to give complete guidance on all the key areas of using the Security & Policing+ platform.

A series of short How to videos are also available to view at securityandpolicing.co.uk/event-features/sp-online

Code of Conduct

All attendees must abide by the Visitor Code of Conduct as outlined at securityandpolicing.co.uk/visit/code-of-conduct

Unacceptable behaviour will not be tolerated and could result in debarment from current and/or any future events.

If a participant is seen engaging in unacceptable behaviour, the Organisers may take appropriate action, up to and including expulsion from the event without warning or refund.

If you are the subject of, or witness to any violations of this Code of Conduct, you can contact us by sending an email to securityandpolicing@adsgroup.org.uk

